



11 – 13 April 2011, London, United Kingdom

Digital Media Europe 2011

Digital Trend Day

The future of online business for publishers
11 April 2011

Mobile Media Day

Future on apps
12 April 2011

iPad & Tablet Day

Product development for Tablets
13 April 2011

www.wan-ifra.org/dme

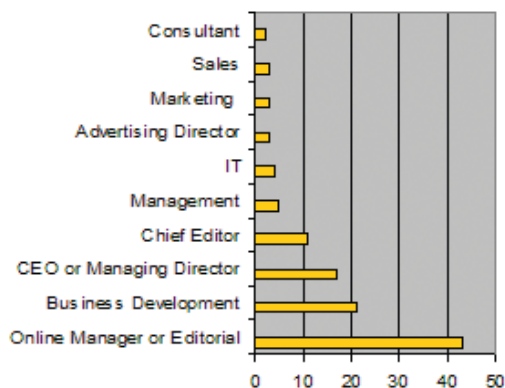
Digital Media Europe 2011

Conference

Selection of companies that have attended in the past

24sata d.o.o., A. Manzoni & C., A/S Fire Store, AD NieuwsMedia BV, Aftenposten AS, ALCOM Consulting, Allied Newspapers Ltd, Alma Media Oyj, ANP, A-pressen interaktiv AS, Archant Ltd., Arena Interactive Ltd., Aschendorff Medien GmbH & Co. KG, Associated Newspapers Ltd, Atex Global Media S.p.a., Axel Springer AG - Verlagshaus Hamburg, Axel Springer Magyarország Kft, Berlingske Media, Blue Billywig, Bonnier Business Press ZAO, CCI Europe A/S, CN New Media, Concentra Media NV, COOP Presse, Corelio nv, DAG Media BV, De Persgroep Publishing nv, De Stentor BV, De Twentsche Courant Tubantia BV, De Volkskrant, Delo d.d., Digital Dots Ltd., Digital Vasca, dpa - Deutsche Presse-Agentur GmbH, Edda Media AS, Edipresse Publications SA, Editions de l'Avenir SA, Editoriale Bresciana SpA, Ekstra Bladet, Elemedia SpA, Erdee Media Groep, Esan Kirjapaino Oy, Escenic AS, Europa Press Holding d.o.o., Express & Star Ltd, Fædrelandsvennen AS, FD Mediagroep, Feza Gazetecilik AS, Fyens Stiftstidende AS, Georgia Straight, GetronicsPinkRocade B.V., Hans Lodders Interim Management en Advies, HDC Media BV, Helsingborgs Dagblad AB, Holtzbrinck Online Services GmbH, HSS Media AB, ICDC, Ilta-Sanomat, Independent Newspapers (Ireland) Ltd, Journalisti Magazine, JP/Politikens Hus A/S, Junk Mail Publishing, Jyllands-Posten AS, Kamera, Kent Messenger Ltd, Keski-suomalainen OY, Kirchner + Robrecht management consultants, KSF Media AB, Kustannusosakeyhtiö Kauppalehti, Kvällstidningen Expressen AB, La Vanguardia Ediciones S.L., Lausitzer Rundschau Medienverlag GmbH, Lietuvos Rytas, Lolland-Falsters Folketidende AS, Mass Transit Media SA, MBL Mediebedriftenes Landsforening, MecomEurope, Media Regionalne Sp. z.o.o., Metro Associated Newspapers Ltd., Mindpark AB, MINDS International, MittMedia Förvaltnings AB, Mobiletech AS, MoMac BV, Mousetrap Media Ltd., Naftemporiki Financial Newspaper, NCJ Media Ltd, NDC - VBK de uitgevers, NDC Mediagroep, Neue Osnabrücker Zeitung GmbH & Co. KG, News International Newspapers Ltd., NewsMe, Norsk Telegrambyrå AS, OneVision Software AG, Pecoma Business Technology, Petit Press AS, ppi Media GmbH, Press Publishing Group, Presspublica Sp.z.o.o., Prevision AG, Proserv Medien Service Gesellschaft mbH, Publicitas SA, Reformatorisch Dagblad BV, Ringier AG, Roularta Media Group, Roularta Media Group, Sanoma Corporation, Sanoma WSOY Group, Saudi Research & Publishing Co, Saxion Hogescholen, SEP Soc. Edizioni e Pubblicazioni Spa, Stampen AB, Starcut Ltd., Stavanger Aftenblad ASA, Styria Medien AG, Sunday World, Suomen Tietotoimisto Finnish News Agency, Sydsvenskan, Sydsvenskan, TeleBärn AG, Telegraaf Media Groep, Trinity Mirror North West and North Wales Ltd, Trouw, Trustmedia NV, Unidad Editorial SA, Vecernji List d.d., ViaFred, VÖZ - Verband Österreichischer Zeitungen, VUM NV, WAZ-Mediengruppe, Wegener Dagbladen Multimedia bv, Wegener ICT Media bv, Wirtschaftsblatt Verlag AG, X-CAGO b.v, žurnal media, d. o. o.

Participants by jobtitle category



Contacts

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Sponsoring and Exhibition opportunities

	Description	Price (member / non member)	exclusive
Lanyards 	Every participant will receive a lanyard at the beginning of the conference. A great tool to advertise your brand. Sponsor will provide lanyards.	EUR 2.500	yes
Visitor bags 	Delegate bags are something that all visitors will take home - sustained brand placement. Sponsor will provide bags.	EUR 3.000	yes
Catering 	Be the host of one of our catering gatherings (Lunch, Coffee breaks or Mingle). The sponsorship will be marked on the brochure with your logo; table cards or other small display items are to be provided by the sponsor.	at sponsor's costs, in cooperation with WAN-IFRA	yes
Table Top	Show your products and services at the lobby exhibition in the break area. Allocated size ca. 6m ² (depends on hotel facilities).	EUR 3.000 / EUR 4.000	no
Session Sponsorship	Greet & welcome all conference participants in the conference room before the Session of your choice/preference begins. Three minutes speech opportunity.	EUR 2.000/ EUR 2.500	yes, per session
WiFi	Display your company roll-up poster. Your logo and company name will be linked to the Event through all communication channels.	upon request	yes
Branding Sponsorship 	Logo placement on conference brochures (print), conference website (online) and on-site.	EUR 1.500 / EUR 1.800	no

Included for all sponsors:

- Your logo and company information on all marketing material
 - Your company brochure distributed to all participants
 - 1 free sponsor ticket, additional tickets with 50% discount
 - 1 free delegate ticket to invite a potential customer (except for the branding sponsorship)
 - Display Give Aways for conference attendees (except for the branding sponsorship)
 - Basic entry in the "Mobile Suppliers Guide" and/or in the "Editorial Suppliers Guide"
- Details under: www.wan-ifra.org/guides

